

Foundation for the Advancement of Clinical TMS (FACTMS) DATA PRIVACY NOTICE

Last updated September 2026

As the operators of this website, Foundation for the Advancement of Clinical TMS (FACTMS), having its principal office address at 5034 Thoroughbred Lane, Suite A, Brentwood, TN 37027 (“we”, “us”, “our”), are committed to protecting and respecting your privacy. This Privacy Policy (“Privacy Policy”) relates to how we interact with you through our website, and other means (“Platform”) and sets out the basis on which the Personal Data collected from you, or that you provide to us will be processed by us. This Privacy Policy describes how we collect, use and disclose certain Personal Data, and applies to all of the data we collect online or offline.

This Policy does not cover the practices of companies we do not own or control or people we do not manage. Please read the following carefully to understand our views and practices regarding your Personal Data and how we will treat it. By using our website, you signify your agreement to the collection, use, storage, treatment and disclosure of your personal information in accordance with this Privacy Policy. If you do not agree to this Privacy Policy, please do not use our website.

1. PERSONAL INFORMATION WE COLLECT AND USE

A. Personal Information You Provide

We only collect personal information that you provide to us or that we are authorized to obtain by you or by law. The types of personal information we collect will depend on how you are interacting with our websites or at our locations. For example, we may collect different information from you through online donations than if you visit one of our locations. Depending on our interactions, we may collect the following categories of personal information:

Processing Donations:

- Accepting Donations. For FACTMS to accept donations, we will collect your name, email address, and payment information, as well as any directions you provide for your donation.
- Planning an Estate of Giving. If you request to be contacted about setting up an estate of giving, we will collect your name, email address, phone number, and the nature of your inquiry in order to contact you accordingly.
- To deliver alerts via email. We may use your email address and preferences to provide you with email alerts when you make a donation or request that we contact you.

Events

- Online Events. When you sign up for an online event, we may collect your name, email address, and the nature of your connection to TMS or mental health.
- In-Person Events. When you sign up for an in-person event, we may collect your name, email address, the nature of your connection to TMS or mental health, and your company (if sponsor), and photos taken at events (with your permission).

Market and Promote FACTMS:

- We or our third-party marketing partners may use your personal data, including your name and email address for our marketing purposes, depending on your marketing preferences. These communications may include information about relevant news, new initiatives, or information we think may be relevant to you.

Sharing Your Story

- When you choose to share your story with us, we will collect your name, your anonymity preferences, location, email address, and your experience with TMS including therapy, treatment, advice, impact, and any images you choose to share.
- If you indicate that a member of FACTMS Patient Advocacy Group may contact you to learn more about your story, we may use the information you have provided in order to do so.
- **While FACTMS is not a “covered entity” or “business associate” under the federal Health Insurance Portability and Accountability Act (HIPAA), we are committed to respecting your privacy.**

B. Information Collected Automatically

FACTMS, its Service Providers, and/or Third-Party Services may also automatically collect certain information about you when you access or use the websites (“**Usage Information**”). Usage Information may include IP address, device identifier, browser type, operating system, information about your use of the websites, and data regarding network connected hardware (e.g., computer or mobile device). To learn more about the cookies and tracking technologies FACTMS uses, please refer to our >>Cookie Policy<<.

The methods that may be used on the websites to collect Usage Information include:

- **Log Information.** Log information is data about your use of the websites, such as IP address, browser type, Internet service provider, referring/exit pages, operating system, date/time stamps, and related data, and may be stored in log files.
- **Information Collected by Cookies and Other Tracking Technologies.** Cookies, web beacons (also known as “tracking pixels”), embedded scripts, location-identifying technologies, device fingerprinting, device recognition technologies, in-app tracking methods and other tracking technologies now and hereafter developed (“**Tracking Technologies**”) may be used to collect information about interactions with the websites or e-mails, including information about your browsing and purchasing behavior. Here is more detail of types of Tracking Technologies:
- **Cookies.** A cookie is a small text file that is stored on a user’s device, which may be session cookies or tracking cookies. Session cookies make it easier for you to navigate the websites and expire when you close your browser. Tracking cookies remain longer and help in understanding how you use the websites, and enhance your user experience. Cookies may remain on your hard drive for an extended period of time. If you use your browser’s method of blocking or removing cookies, some but not all types of cookies may be deleted and/or blocked and as a result some features and functionalities of the websites may not work. A Flash cookie (or locally shared object) is a data file which may be placed on a device via the Adobe Flash plug-in that may be built-in to or downloaded

by you to your device. HTML5 cookies can be programmed through HTML5 local storage. Flash cookies and HTML5 cookies are locally stored on your device other than in the browser and browser settings won't control them. To identify certain types of local shared objects on your device and adjust your settings, please visit: www.macromedia.com/support/documentation/en/flashplayer/help/settings_manager.html. The websites may associate some or all of these types of cookies with your devices.

- **Web Beacons (“Tracking Pixels”).** Web beacons are small graphic images, also known as “Internet tags” or “clear gifs,” embedded in web pages and e-mail messages. Web beacons may be used, without limitation, to count the number of visitors to the websites, to monitor how users navigate the websites, and to count content views.
- **Embedded Scripts.** An embedded script is programming code designed to collect information about your interactions with the websites. It is temporarily downloaded onto your computer from FACTMS’s web server, or from a third-party with which FACTMS works, and is active only while you are connected to the websites, and deleted or deactivated thereafter.
- **Location-identifying Technologies.** GPS (global positioning systems) software, geo-filtering and other location-aware technologies locate (sometimes precisely) you, or make assumptions about your location, for purposes such as verifying your location and delivering or restricting content based on your location. If you have enabled GPS or use other location-based features on the websites, your device location may be tracked.

FACTMS may use any or all of the Usage Information detailed above for the following purposes:

To Provide the Platform:

- Operate the Site. In order to operate the site, we may collect information automatically to ensure that the site (including any third-party features) functions properly and maintain the security of our site. We may collect IP address, activity logs, certain device information and browser information. We may also derive location information from your IP address.
- Online Experience: To facilitate, manage, personalize, and improve your online experience, we may use the Usage Information we listed above;
- When you interact with us through our website: To provide and improve our websites, may collect your IP address, information regarding your interaction with our websites, or network location based on your IP address;
- Debugging: To fix any technical issues that arise in the course of providing the websites, we may use any of the information listed above.

Improve or Develop the Platform:

- To improve the Website. We may use your personal data for other business purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns, and to evaluate and improve the Platform, and your experience, including: device and usage information, such as your IP address, browser and device characteristics, operating system, language preferences, referring URLs, device name,

country, location, information about how and when you use the Platform and other technical information.

- Analytics. To improve FACTMS's understanding of its donors' and visitors' needs; measure the effectiveness of our advertising and promotion communications; obtain and evaluate analytics data for the purpose of improving our services, understanding how our visitors interact with our website, advertisements, and communications we or our third party service providers may collect technical information about your visit, such as IP Address, host name, user agent, browser identification, referrer, and date/time of your access to our website. We aggregate this information so that the information is no longer personal information related to you.

Prevent and Detect Harm and Abuse:

- To protect the Platform, us, and others. We may use your personal data as part of our efforts to keep the Platform safe and secure (for example, for fraud monitoring and prevention) and to protect others from harm or abuse, including: device and usage information, such as your IP address, browser and device characteristics, operating system, language preferences, referring URLs, device name, location, information about how and when you use the Platform and other technical information.

C. Information Collected from Other Sources

Service Providers and Third-Party Services

FACTMS may also obtain information about you from other sources, including Service Providers and Third-Party Services, and combine that with personal information. We may use information collected from Service Providers and Third Parties for the following purposes:

- To Fulfill and Manage Your Donations. All payment data is stored by our third-party payment provider when we fulfill and manage your donations. When you make a donation, our third party payment provider may share transaction information, such as your name, email address, billing address, transaction ID, time, amount, and payment type and other information in order for us to process your donation.
- Google Forms. When you choose to share your story, if you are signed into your Google Account, your information may be automatically populated with Google Forms.

D. Third-Party Content, Third-Party Services, Social Features, Advertising and Analytics.

Third-Party Services.

- The websites may include hyperlinks to, or include on or in connection with, the websites (e.g., apps and plug-ins), websites, locations, platforms, applications or services operated by third parties ("**Third-Party Service(s)**"). These Third-Party Services may use their own cookies, web beacons, and other Tracking Technology to independently collect information about you and may solicit personal information from you.
- Third Party Practices. Information collected, stored, and shared by third parties remains subject to their privacy policies and practices, including whether they continue to share information with FACTMS, the types of information shared, and your choices on what is visible to others on Third-Party Services. FACTMS is not responsible for and makes no

representations regarding the policies or business practices of any third parties, including, without limitation, analytics Service Providers and Third-Party Services associated with the Platform, and encourages you to familiarize yourself with and consult their privacy notices and terms of use.

Social Features.

- Certain functionalities on the Platform permit interactions that you initiate between the Platform and certain Third-Party Services, such as third-party social networks (**“Social Features”**). Examples of Social Features include: enabling you to send content such as contacts and photos between the Platform and a Third-Party Service; “liking” or “sharing” FACTMS’s content; and to otherwise connect the Platform to a Third-Party Service (e.g., to pull or push information to or from the Platform). If you use Social Features, and potentially other Third-Party Services, information you post or provide access to may be publicly displayed on the Platform or by the Third-Party Service that you use. Similarly, if you post information on a Third-Party Service that references the Platform (e.g., by using a hashtag associated with FACTMS in a tweet or status update), your post may be used on or in connection with the Platform or otherwise by FACTMS. Also, both FACTMS and the third-party may have access to certain information about you and your use of the Platform and any Third-Party Service.

Analytics.

- FACTMS may use Google Analytics or other Service Providers for analytics services. These analytics services may use cookies and other Tracking Technologies to help FACTMS analyze website users and how they use the websites. Information generated by these services (e.g., your IP address and other Usage Information) may be transmitted to and stored by these Service Providers on servers in the U.S. (or elsewhere) and these Service Providers may use this information for purposes such as evaluating your use of the websites, compiling statistic reports on the websites’ activity, and providing other services relating to website activity and other Internet usage.

E. Other Purposes.

We may also use any of the Usage Information we listed above for the following purposes:

- Operate Our Business. FACTMS uses personal information to perform core business functions, including: maintaining records for accounting or warranty purposes; debugging to identify and repair errors; collecting amounts owed to FACTMS; conducting internal audits, and providing and maintaining the functionality of FACTMS’s website.
- Using Data Analytics to audit, research, and conduct analysis in order to maintain and improve our websites and to protect people who use our websites.
- To protect the rights or property of FACTMS, its employees, members, and people who use its websites.
- Internal Purposes: Improve the Platform and for any other internal business purposes reasonably related to providing the Platform;
- Tailored Content: Tailor our content, advertisements, and offers;

- **Territory Restrictions:** Determine your location and manage digital content rights (e.g., territory restrictions);
- **Legal Requirements:** To comply with legal process such as a search warrant, subpoena or court order.
- **Improve our Platform.** We may use personal information that we collect to undertake internal research; verify or maintain the quality of our website.
- **Prevent and Detect Fraud or Other Security Incidents.** FACTMS uses personal information to prevent, detect, investigate, or take action regarding possible malicious, deceptive, fraudulent, or illegal activity, including fraudulent transactions, attempts to manipulate or violate our policies and terms, security incidents, and potential harm to the rights, property, or safety of FACTMS and its donors, employees, or others.
- **Other Disclosed Purposes:** Fulfill other purposes disclosed at the time you provide Personal Information or otherwise where we are legally permitted or are required to do so.

2. HOW WE SHARE PERSONAL INFORMATION

We may share information about you to third parties as indicated below:

- **Sharing Your Story.** When you choose to share your story with us, as we described earlier in this Policy, we may share the information you provide to us publicly, including on our website and social media, according to your approval.
- **Service Providers.** FACTMS utilizes other companies to perform certain services for it or on its behalf. These service providers may collect or receive your personal information so that they can provide services to FACTMS, which include:
 - i. Providing marketing services;
 - ii. Hosting or maintaining our website, servers, databases, and/or software platforms;
 - iii. Providing website features, such as auto-populating Google Forms when you are signed in to your Google account;
 - iv. Content optimization service providers
 - v. Website and application analytics providers
 - vi. Processing donations through Bloomerang
 - vii. Website hosting providers
 - viii. Social media companies to which you enable access
- **Legal Obligations:** To comply with the law, law enforcement or other legal process, and in response to a government request;
- **Defending and Protecting Rights:** If FACTMS believes your actions are inconsistent with FACTMS's terms of use, user agreements, applicable terms or policies, or to protect the rights, property, life, health, security and safety of FACTMS, the Platform or its users, or any third-party;
- **Corporate Transactions:** In addition, FACTMS may share your Personal Information and your non-Personal Information in connection with or during negotiations of any proposed or actual merger, purchase, sale, joint venture, or any other type of acquisition or business combination of all or any portion of FACTMS assets, or transfer of all or a portion of FACTMS's business to another company ("Corporate Transactions");

- **Information You Disclose to Others; Social Networks:** The Platform may permit you to post or submit UGC including, without limitation, written content, user profiles, computer graphics, pictures, data, or other content, including Personal Information. If you choose to submit UGC to any public area of the Platform, your UGC will be considered “public” and will be accessible by anyone, including FACTMS. Notwithstanding anything to the contrary, unless otherwise explicitly agreed by us, Personal Information included in UGC is not subject to FACTMS’s usage or sharing limitations, or other obligations, regarding Personal Information or other Personal Information under this Policy or otherwise, and may be used and shared by FACTMS and third parties to the fullest extent not prohibited by applicable law. FACTMS encourages you to exercise caution when making decisions about what you disclose in such public areas.

We do not sell any individual’s personal information, including information belonging to children under the age of 16, nor do we share that personal information with third parties for those parties’ commercial use.

3. CHOICES: SELLING, TRACKING AND COMMUNICATIONS OPTIONS

We may use cookies and similar tracking technologies (like web beacons and pixels) to collect or store information. Specific information about how we use such technologies and how you can refuse or disable certain cookies is set out in our >>Cookie Policy<<. The use of cookies other than essential cookies, including for the purposes of targeted advertising, is performed on the basis of your consent.

A. Tracking Technologies Generally

Regular cookies may generally be disabled or removed by tools available as part of most commercial browsers, and in some instances blocked in the future by selecting certain settings. Browsers offer different functionalities and options so you may need to set them separately. Also, tools from commercial browsers may not be effective with regard to Flash cookies (also known as locally shared objects), HTML5 cookies, or other Tracking Technologies. For information on disabling Flash cookies, go to Adobe’s website <http://helpx.adobe.com/flash-player/kb/disable-third-party-local-shared.html>. Please be aware that if you disable or remove these technologies, some parts of the websites may not work and that when you revisit the websites your ability to limit browser-based Tracking Technologies is subject to your browser settings and limitations.

Some app-related Tracking Technologies in connection with non-browser usage (e.g., most functionality of a mobile app) can only be disabled by uninstalling the app. To uninstall an app, follow the instructions from your operating system or handset manufacturer.

B. “Do Not Track” Signals; Opt-Out Preference Signals

U.S. Residents only – Do-Not-Track Features. Many web browsers and some mobile operating systems and mobile applications include a “do-not-track” feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities

monitored and collected. No uniform technology standard for recognizing and implementing do-not-track signals has been finalized and, as such, we do not currently respond to do not track browser signals or any other mechanism that automatically communicates your choice not to be tracked online. We will update this Policy if that changes in the future. These features are not an alternative to the settings you choose in our cookie banner.

Opt-Out Preference Signal. You may use an Opt-Out Preference Signal, such as the Global Privacy Control (GPC), to opt-out of the sale/sharing of your personal information. Your request to opt-out of sale/sharing will be linked to your browser identifier only.

C. Analytics and Advertising Tracking Technologies

When you visit our website, third parties may use analytics and advertising tracking technologies to collect information about your activities over time and across different websites, including our website. You may exercise choices regarding the use of cookies from Google Analytics by going to <https://tools.google.com/dlpage/gaoptout> or downloading the Google Analytics Opt-out Browser Add-on.

You may choose whether to receive some Interest-based Advertising by submitting opt-outs. Some of the advertisers and Service Providers that perform advertising-related services for us and third parties may participate in the Digital Advertising Alliance's ("DAA") Self-Regulatory Program for Online Behavioral Advertising. To learn more about how you can exercise certain choices regarding Interest-based Advertising, visit <http://www.aboutads.info/choices/>, and <http://www.aboutads.info/appchoices> for information on the DAA's opt-out program for mobile apps. Some of these companies may also be members of the Network Advertising Initiative ("NAI"). To learn more about the NAI and your opt-out options for their members, see <http://www.networkadvertising.org/choices/>. Please be aware that, even if you are able to opt out of certain kinds of Interest-based Advertising, you may continue to receive other types of ads. Opting out only means that those selected members should no longer deliver certain Interest-based Advertising to you, but does not mean you will no longer receive any targeted content and/or ads (e.g., from other ad networks). Also, if your browsers are configured to reject cookies when you visit these opt-out webpages, or you subsequently erase your cookies, use of a different device or web browsers or use a non-browser-based method of access (e.g., mobile app), your NAI / DAA browser-based opt-out may not, or may no longer, be effective. FACTMS supports the ad industry's [2009 Self-regulatory Principles for Online Behavioral Advertising](http://www.iab.net/media/file/ven-principles-07-01-09.pdf) (<http://www.iab.net/media/file/ven-principles-07-01-09.pdf>) and expects that ad networks FACTMS directly engages to serve you Interest-based Advertising will do so as well, though FACTMS cannot guarantee their compliance. FACTMS is not responsible for effectiveness of, or compliance with, any third-parties' opt-out options or programs or the accuracy of their statements regarding their programs.

D. Communications

Email Communications. You can opt out of receiving certain marketing communications from FACTMS at any time by following the instructions provided in e-mails to click on the unsubscribe link. Please note that your opt-out is limited to the e-mail address used and will not

affect subsequent subscriptions. If you opt-out of only certain communications, other subscription communications may continue. Even if you opt out of receiving promotional communications, FACTMS may, subject to applicable law, continue to send you non-promotional communications, such as those about your donations.

4. LINKS TO SOCIAL MEDIA AND THIRD-PARTY WEBSITES

Our website may include links to blogs, social media, and third-party websites. These third-party sites have their own privacy policies and terms of use and are not controlled by this Policy or the terms of our website's disclaimer. You should carefully review any terms, conditions and policies of such third-party sites before visiting them or supplying them with any Personal Information. If you follow a link to any third-party site, any information you provide that site will be governed by its own terms of use and privacy policy and not this Policy.

We are not responsible for the privacy or security of any information you provide to a third-party website or the information practices used by any third-party site, including links to any third-party site from the websites. We make no representations, express or implied, concerning the accuracy, privacy, safety, security or the information practices of any third-party site. The inclusion of a link to a third-party site on our website does not constitute any type of endorsement of the linked site by us. We are not responsible for any loss or damage you may sustain resulting from your use of any third-party website or any information you share with a third-party website.

5. REQUIRED DISCLOSURES

In certain circumstances, we may choose to or may be required to provide additional or different disclosures to residents of different U.S. states. Below are the disclosures that may be applicable to you.

A. “Legal Categories” of personal information

Certain laws require us to tell you about the personal information we collect about you in a certain way – specifically, we need to tie it back to “legal categories” of personal information that are listed in the law. To do this, we bundled up the information we gave you above in this Policy and matched the different types of personal information we collect about you with the legal category. To make things easier to understand, we’ve put this information in a chart that shows you five things:

1. the legal category of personal information and the definition for each category,
2. the source from which your personal information is collected,
3. The purpose for why we collect and use your personal information for each legal category, and
4. the categories of third parties with whom we share your personal information for a business purpose.

We've included these things in the **Personal Information Privacy Chart** at the end of this Policy. At the end of the Personal Information Privacy Chart, we also included a list of personal information We Disclose for a Business Purpose.

6. YOUR RIGHTS AND CHOICES

A. Privacy Rights

Some privacy laws require that we disclose to you the privacy rights that you have regarding personal information. We have defined the various privacy rights below.

- **Know:** You may have the right to know what personal information is being collected, used, shared, and sold about you, including the categories, sources, and business purposes for collecting your personal information.
- **Access:** You may have the right to request access to your personal information.
- **Erase, Delete:** You may have the right to request that we delete or erase your personal information if we do not have a legal or business reason to keep it.
- **Correct:** You may have the right to correct inaccurate personal information we have about you.
- **Data Portability:** You may have the right to obtain personal information in a portable and readily usable format.
- **Request the transfer** of your personal information to you or to a third party in a structured, commonly used, machine-readable format. Note that this right only applies to automated information which you initially provided for us to use or where we used the information to perform a contract with you.
- **Opt Out of Sale or Sharing:** You may have the right to ask us not to share or sell your personal information or use it for purposes of targeted advertising or profiling.
- **Limit Processing of Sensitive personal information:** Sensitive personal information includes your Social Security number, driver's license number, state ID card, passport number, precise geolocation, racial or ethnic origin, union membership, and health and genetic data. You may have the right to ask us to limit our use of your Sensitive personal information to only what is required to accomplish the purposes we included in this Privacy Policy or that you reasonably expect from us. Our practice is to not process your Sensitive personal information except when it is necessary to accomplish the purposes disclosed in this Policy.
- **Non-Retaliation for Exercising Privacy Rights:** You also may have the right not to receive discriminatory treatment for the exercise of any of the privacy rights conferred by applicable law.
- **Right to Appeal:** If we decline to take action regarding your request to exercise any privacy right, you may have the right to appeal the decision.

These rights may be subject to certain limitations or exceptions depending on your state of residency and the purpose for which we process personal information about you.

B. Making Privacy Requests

How to Make a Request: If you would like to make a request, you may submit a request to exercise a privacy right in any of the following ways:

- Call us at 615.649.3072
- Email us at info@factms.org
- You may also use the Your Privacy Choices link located in the footer of our site to opt out of the sale or sharing of personal information and manage your cookie preferences.

Once the request has been received, you may be asked to provide additional personal information for verification purposes before your request can be accommodated, including your full name, email address, telephone number, billing address, and donation information.

Responding to Requests: Your request will be evaluated to determine whether the requested change meets legal regulatory requirements and does not risk making our other data less secure or changing our other data. If we are not able to honor any part of your request, we will tell you that in our response, as well as the reason(s) we cannot do so.

Verifying Your Identity: In order for us to look into your request, we may first need to verify your identity, meaning that we need to make sure that you are the person we may have collected personal information about or a person who has been duly authorized to make the request on their behalf. For example, if you make a request, we may ask you to confirm your name and email address. For certain requests, we will use a combination of your email address, name, and/or zip code to verify your identity, so that we can help protect your information.

Appealing a Denied Request: If we deny all or part of your privacy request, you may have a right to appeal that decision. If you would like to make an appeal, please contact us using the methods in the “Contact Us” section below, and include your name, email address, the type of request you made, and the reason for requesting an appeal.

Requests by Authorized Agents: You may have the right to designate someone else make privacy requests for you under the data protection laws. Authorized agents must:

- Provide us with valid written authorization, that the third party agent has the authority to act on behalf of the individual whom they are making the request, which must include the agent’s name, email address, and phone number,
- You must follow the instructions above to verify your own identity, and
- The authorized agent must follow the instructions provided in this section to make a request.

As permitted by California privacy law, any request you submit to us is subject to an identification and verification process, and confirmation of the agent’s authority, which may include attestation under penalty of perjury. Absent a power of attorney, we will also require the consumer to verify their own identity. We may verify identity based on matching information you provided with data we have maintained on you in our systems. This data could include, but is not limited to, email address, mailing address, or phone number. We reserve the right to verify the validity of any third party request to exercise privacy rights on behalf of our customers to the fullest extent permitted under applicable data protection law.

C. Children’s Privacy

Our website is not aimed at or intended for children. FACTMS does not knowingly collect, receive, disclose, sell or share information from children under the age of 16. If we learn that we have inadvertently collected personal information relating to a child under the age of 16, we will delete that information from our records. If you believe we might have any information from or about a child under age 16, please let us know by email to info@factms.org

D. Financial Incentives, Bona Fide Loyalty Programs, and Non-Discrimination

As of the Effective Date of this Policy we did not offer any programs requiring you to limit any of your privacy rights, or otherwise require you to limit your privacy rights in connection with charging a different price or rate, or offering a different level or quality of good or service. If we do so, California Law requires certain program terms and notices for California consumers and the material aspects of any such program, and the rights of California participants, will be explained and described in its program terms. Participating in any such programs will be entirely voluntary. We may add or change programs and/or their terms by posting notice on the program descriptions so check them regularly.

7. HOW WE PROTECT YOUR PERSONAL INFORMATION

We strive to take appropriate security measures to help safeguard your personal information from unauthorized access and disclosure. For example, only authorized employees are allowed to access personal information, and they may only access it for permitted business functions. We also use technology to protect your information, including encrypting sensitive personal information that is transferred to or from our systems. You should however access the Platform within a secure environment.

While we cannot guarantee that loss, misuse, or alteration will never occur, we use reasonable efforts to prevent it. Please keep in mind that no method of storage or transmission over the Internet is completely secure, so your use of our website and provision of information to us is at your own risk.

Our websites may contain links to other third-party sites on the Internet. The information practices of those websites are not covered by this Privacy Policy. We are not responsible for the privacy policies of other websites.

8. HOW LONG WE KEEP YOUR PERSONAL INFORMATION

We will only keep your personal data for as long as it is necessary for the purposes set out in this Policy, unless a longer retention period is required or permitted by law (such as business records, tax, accounting or other legal requirements). In determining data retention periods, we take into consideration the applicable law, contractual obligations, the purposes, the necessity and your expectations.

When we have no ongoing legitimate business need to process your personal data, i.e., when we no longer have a legal basis in accordance with applicable law, we will either delete or

anonymize it and we will make such determination based on applicable laws. When the processing of personal data is based on your consent, the data will be stored for as long as there is valid consent for the processing.

9. CHANGES TO THIS PRIVACY POLICY

We reserve the right to change this Policy prospectively effective upon the posting of the revised Policy and your use of our websites indicates your acknowledgement of the Policy posted at the time of use. However, should we update this Policy, we will post a new version online, and will notify you if the personal information processed about you will be materially different than that which was represented to you at the time it was collected. To the extent any provision of this Policy is found by a competent tribunal to be invalid or unenforceable, such provision shall be severed to the extent necessary for the remainder to be valid and enforceable.

10. CONTACT US

For questions regarding this Privacy Policy or to submit any of the requests mentioned above relating to your personal information, contact us using any of the following options:

Mail: 5034 Thoroughbred Lane, Suite A, Brentwood, TN 37027

Email: info@factms.org

Telephone: 615.649.3072

PERSONAL INFORMATION PRIVACY CHART

We collect individuals' personal information as described above for the following purposes, when permissible under applicable law.

Category	Sources	Purpose for Collection and Use	Sharing with Third Parties for a Business Purpose
A. Identifiers. <i>A real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, Social Security number, driver's license number, passport number, or other similar identifiers.</i>	• Directly from you • Automatically from devices • From third parties	• Donations • Events • Marketing • Sharing your story • Providing the platform • To develop or improve the Platform • Analytics	• Service providers • Website visitors (when you share your story)
B. Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)). <i>A name, signature, Social Security number, physical characteristics or description, address, telephone number, passport number, driver's license or state identification card number, insurance</i>	• Directly from you • From third parties	• Donations • Events • Marketing • Sharing your story • Providing the platform	• Service providers • Website visitors (when you share your story)

<i>policy number, education, employment, employment history, marital status, bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information. Some personal information included in this category may overlap with other categories.</i>		• To develop or improve the Platform • Analytics	
C. Characteristics of protected classifications under California or federal law. <i>Age (40 years or older), race, color, ancestry, national origin, citizenship, religion or creed, marital status, medical condition, physical or mental disability, sex (including gender, gender identity, gender expression, pregnancy or childbirth and related medical conditions), sexual orientation, veteran or military status, genetic information (including familial genetic information).</i>	• Directly from you	• Sharing your story	• Service providers • Website visitors (when you share your story)
D. Commercial information. <i>Records of personal property, products or services purchased, obtained, or</i>	Not collected	Not collected	Not collected

<i>considered, or other purchasing or consuming histories or tendencies.</i>			
E. Biometric information. <i>Imagery of the iris, retina, fingerprint, face, hand, palm, vein patterns, and voice recordings, from which an identifier template, such as a faceprint, a minutiae template, or a voiceprint, can be extracted, and keystroke patterns or rhythms, gait patterns or rhythms, and sleep, health, or exercise data that contain identifying information.</i>	Not collected	Not collected	Not collected
F. Internet or other similar network activity. <i>Browsing history, search history, information on your interaction with a website, application, or advertisement.</i>	Automatically from devices	- Providing the platform - To develop or improve the Platform - Analytics	Service providers
G. Geolocation data. <i>Data that can identify a consumer's physical location or movements.</i>	Not collected	Not collected	Not collected

H. Sensory data. <i>Audio, electronic, visual, olfactory, or similar information.</i>	Not collected	Not collected	Not collected
I. Professional or employment-related information. <i>Current or past job history or performance evaluations.</i>	Directly from you	Events	Service providers
J. Education information that is not publicly available. <i>Information that is not publicly available maintained by an education agency or institution related directly to a student.</i>	Not collected	Not collected	Not collected
K. Inferences drawn from other personal information. <i>Profile reflecting a person's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.</i>	Not collected	Not collected	Not collected
L. Sensitive personal information. <i>Personal information that reveals a consumer's: Social Security number, driver's license number, state</i>	Not collected	Not collected	Not collected

<i>identification card number, or passport number; a consumer's account log-in, financial account, debit card, or credit card number in combination with any security or access code, password, or credentials allowing access to an account; precise geolocation; racial or ethnic origin, religious or philosophical beliefs, or union membership; the contents of a consumer's mail, email, and text messages (not business related); genetic data; biometric data used to uniquely identify a consumer; health data; or data related to sex life or sexual orientation.</i>			
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We may also collect information to comply with applicable law or regulatory requirements or legal requests.

In the preceding twelve (12) months, we have disclosed the following categories of Personal Information for a business purpose:

Category A: Identifiers

Category B: Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)).

Category C: Characteristics of protected classifications under California or federal law.

Category F: Internet and Network Activity

Category I: Professional or employment-related information

