

Mission: To advance awareness, advocacy, and access to TMS as a life-enhancing treatment worldwide.

Vision: A world where TMS is readily accessible to everyone.

DOMAIN 1

Education & Advocacy

Establish FACTMS as a prominent, trusted public voice for TMS as a leading treatment by launching coordinated awareness campaigns and securing community partnerships over the next 3 years.

● Establish & Deepen Community Partnerships

● Launch the Community Resource Information Hub

● Build a Patient-Experience Digital Presence

● Create a Need-Based Clinical Training Scholarship Program

DOMAIN 2

Patient Access

Reduce financial, geographic, and logistical barriers to TMS treatment by expanding resources and support over the next 3 years.

● Open One Free/Low-Cost Clinic Per Year

● Expand the Patient Assistance Fund ~25% Per Year

● Promote TMS as an Early Treatment Option & Advance Medicaid Coverage

DOMAIN 3

Research & Evidence

Build FACTMS into a recognized funding source of TMS research by establishing a sustainable grants program that reaches \$500K in annual awards within 3 years.

● Secure Two New Anchor Donors by Q4 2027

● Grow the Bob Sammons Grant to Two Awards per Year by 2029

● Convert the Neurotherapeutics Program to a Multi-Funder Model

● Expand the Grants Review Committee with Independent Researchers

CROSS-CUTTING UNDERPINNINGS: Financial Solvency & Donor Diversification · Brand Identity Development · Embedded across all domains as operational KPIs