



VIRTUAL EVENT SERIES

2026–2027

FINAL REVISED EDITION | JULY
2026

PARTNER WITH FACTMS

TMS Dialogues

Sponsorship Prospectus

Advance the conversation. Expand access. Align your organization with accessible virtual education across the TMS community.

FACTMS advances awareness, education, and access to Transcranial Magnetic Stimulation (TMS) therapy. TMS Dialogues extends that work through a recurring virtual series designed to bring timely ideas, expert perspectives, and meaningful conversation to the broader TMS community.

THE SERIES	WHO YOU'LL REACH	SPONSOR IMPACT
8 virtual events A recurring platform from September 2026 through November 2027	The TMS community Clinicians, researchers, industry leaders, patients, advocates, and supporters	Education + access Helps sustain virtual education and FACTMS awareness, research, and patient-access work

Current registration and engagement information is available during sponsor planning.

Visibility before, during, and after each event

A clear recognition package at every sponsored event, with additional continuity for bundle partners.

BEFORE	LIVE	AFTER
Build awareness • Logo on the event registration page • At least two email mentions and one social media mention per sponsored event	Be part of the program • Sponsor slide and verbal acknowledgment • Up to 30-second sponsor welcome message or video, subject to FACTMS approval	Extend recognition • Recognition in the post-event thank-you communication • Sponsor link with published event materials or recording for at least 90 days, when applicable

Sponsorship options

OPTION	EVENTS	INVESTMENT	VALUE	ADDED RECOGNITION
Individual	1	\$2,000	Standard	Complete per-event recognition package
Conversation	2	\$3,800	5% \$200	Priority date selection + multi-event recognition
Momentum	4	\$7,200	10% \$800	Series-page sponsor profile + preferred logo placement
Leadership	6	\$10,200	15% \$1,800	Dedicated social spotlight + priority placement
Full-series partner	8	\$12,800	20% \$3,200	Full-series designation + top-tier logo placement

All bundles include consolidated coordination and invoicing. Enhanced benefits build cumulatively by level.

Eight opportunities to lead the conversation

Choose the dates that best fit your priorities, or reserve a bundle for sustained visibility.

01 | SEPTEMBER 29, 2026 | 3 PM ET / 2 PM CT / 12 PM PT

TMS and Insurance: Will They or Won't They Pay?

Coverage policies can be complex, and may depend on your particular insurance plan, diagnosis, previous treatments, and whether certain requirements are met before starting TMS. Understanding what your insurance will - or won't - pay for, ahead of time, can help you avoid costly surprises and make a better-informed decision about treatment.

- Speakers:** Randy I. Pardell, MD, DLFAPA, FCTMSS
Sam Huber, MD, MS, FCTMSS, DipABLM
Carlene MacMillan, MD, FCTMSS, DFAACP
- Moderator:** Ian A Cook, MD, DLFAPA, FCTMSS, DNBPAS

02	November 2026	Bipolar Depression Provisional participants: Owen Muir (patient); Ziad Nahas; Scott Aaronson
03	January 2027	TMS for Teenage Depression Provisional participants: Paul Croarkin; Chase Elkins
04	March 2027	PTSD Provisional participants: Noah Philip or Andy Kozel; patient participant needed
05	May 2027	OCD Provisional participants: Joan A. Camprodon; Dan Blumberger; Sasha Bystritsky; patient participant needed
06	July 2027	<i>Program to be announced</i>
07	September 2027	<i>Program to be announced</i>
08	November 2027	<i>Program to be announced</i>

All programs and participants are provisional and subject to confirmation. Exact dates and production deadlines will be finalized separately.

Additional conversation areas

Topics under consideration and not yet assigned to calendar dates:

Substance Use Dementia	Personality Disorders Dissociative Disorders
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Activation, policies, and next steps

What sponsors provide—and the questions to confirm—before reserving an opportunity.

Sponsor activation & terms

ASSET PACKAGE High-resolution logo, preferred URL, and company description of up to 50 words. Assets are due 15 business days before the sponsored event.	EXCLUSIVITY + PRIVACY Sponsorships are nonexclusive unless category exclusivity is confirmed in writing. Attendee contact information is shared only with express opt-in.
EDUCATION INTEGRITY FACTMS retains editorial control. CME/CE status, when applicable, will be disclosed in event materials; sponsorship does not influence educational content.	RESERVATION Opportunities are first-come, first-served and subject to confirmation. Select dates or a bundle, then email FACTMS to reserve.
NEW IN THIS EDITION PAYMENT + CANCELLATION QUESTIONS • When is sponsorship payment due? • What cancellation, refund, or credit policy applies? • What happens if FACTMS reschedules a sponsored event? • How will FACTMS replace a sponsorship benefit that becomes unavailable?	

RESERVE YOUR SPONSORSHIP info@factms.org 615-649-3072	EXPLORE FACTMS factms.org
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Recognition benefits depend on timely receipt of sponsor assets. Sponsorship does not constitute FACTMS endorsement of a product, service, or organization.